

AMBASSADOR COLLEGE • • • PASADENA, CALIFORNIA



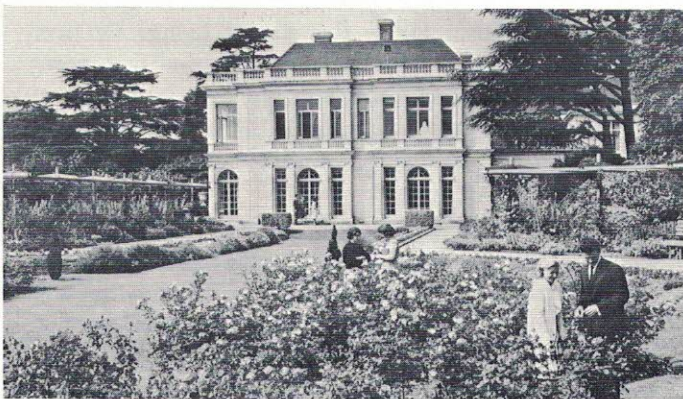
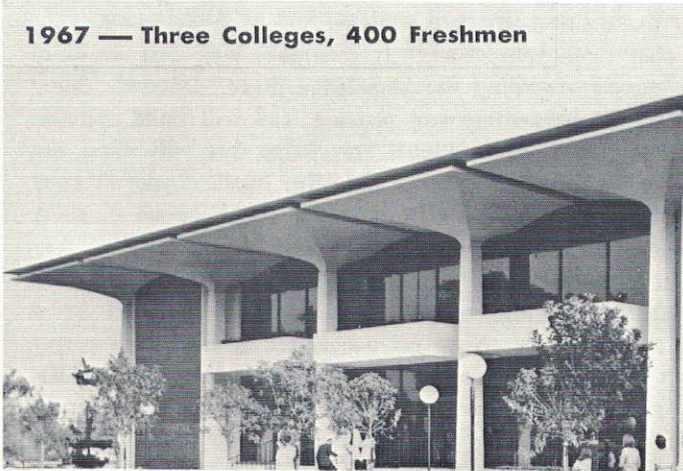
VOLUME 17, NUMBER 1

WEEKLY

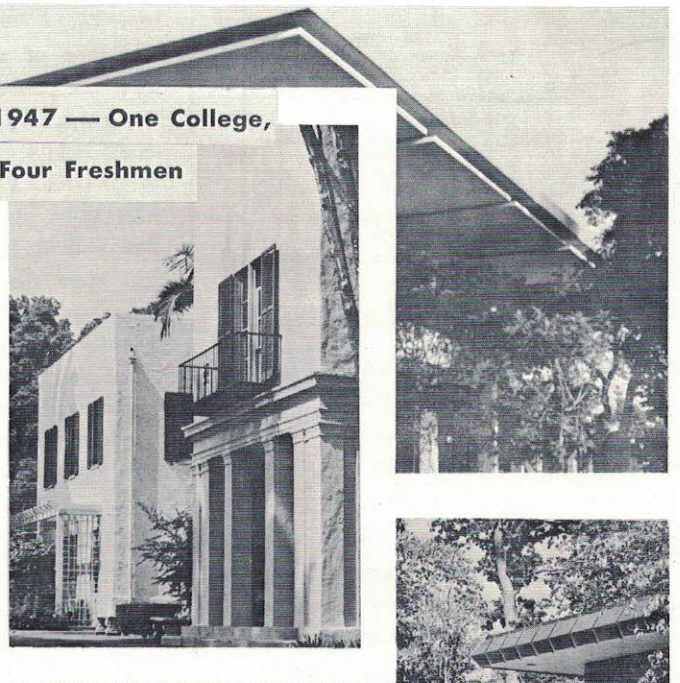
AUGUST 30, 1967

# WELCOME CLASS OF 1971

1967 — Three Colleges, 400 Freshmen



1947 — One College,  
Four Freshmen



On October 8, 1947, after many setbacks and problems, Ambassador College swung open its doors to four freshmen students. What an unbelievably small beginning for a college! Yes, it was so small that many outsiders didn't think it would survive that first year. These people often referred to the "college" in terms of "when this thing folds." Yet Ambassador College didn't fold up and today there are three beautiful campuses — Pasadena; Bricket Wood; and Big Sandy, Texas.

Ambassador was not only different because it was the smallest college on earth in 1947, but it was different in one very important respect. Ambassador was not designed to be a "rubber stamp" college. Mr. Armstrong could plainly see that other colleges failed miserably in teaching their students the true values of life. He wanted to start a totally new type of college. He wanted the graduates of Ambassador College to know how to live, as well as how to make a living. He

*(Continued on page 4)*





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Freshmen, you have just put your  
shovel into a gold mine!

I know that you were on your way  
to Ambassador College wondering what  
lay ahead of you. Your freshman year  
will be an exciting time — meeting new  
friends and having new experiences.  
You've only been here a few days and  
already your life is jam packed!

When you arrived, the first thing to  
do was find out where you would be liv-  
ing. You had already seen many new  
and strange faces, and when you  
reached your dorm you found more.  
After getting settled, as much as possi-  
ble, you are told of another of the many  
experiences of the first week — check-  
ing into Personnel for a job. There are  
many interesting jobs available to you,  
be it plumbing, gardening, printing,  
housekeeping, or secretarial.

Tonight is the big night in your life  
— the Faculty Reception. You find

**Editorial**

**TOMORROW IS TOO LATE!!**

by Mike Swagerty

Studies have shown that a child's first few months of growth will determine that child's future. Habits and characteristics built during this period are hard to change. But why spend your time reading such a seemingly insignificant set of facts in this editorial? Mainly because it has a "direct" parallel to your success or failure at Ambassador College!!!

Whether you realize it or not, just as a child's first few months are the most important in its development, so the first few weeks and months of your residence at Ambassador may well be your most important. How you approach these first few precious weeks will determine the habits and characteristics that are embedded into your character for the rest of your college career.

To make the above statements seem more practical, let's apply them to some of the many situations that will confront you at Ambassador.

First of all, what about your classes? If you make your first weeks in class profitable by eagerly absorbing the knowledge given, diligently doing the assignments, carefully researching and proving, you will build valuable study habits. You will acquire foundational knowledge that will stand you in good stead all of your college career. On the other hand, if you flit away your time, and fail to concentrate in class, you will instill habits of study that will be very difficult to overcome in future years.

How do social activities apply? Have you already predetermined to throw yourself into the activities offered and make the most of every opportunity? Will you diligently try to get acquainted at the beach party? Have you made up your mind to engage in all scheduled activities of the college? Or will you develop a "don't care," passive attitude, and become like the proverbial "moss-back" who cares nothing for social life?

How will you treat the priceless opportunity you have to learn and practice the true values? Are you willing in your first weeks and months to prove what is right and true and then follow this way of living? Or have you decided to "put this off" until later and merely have a good time now?

These are questions very much worth your time and consideration. You will only attend Ambassador College *once!* The habits that are instilled into your personality the first weeks and months at Ambassador will either make or break YOU!

As Freshmen you have come from AROUND THE WORLD to a College that is TRULY UNIQUE. Your reasons for coming were worded differently, but basically you came to be educated in a new way of life — to recapture the true values, to be shown the way to real and lasting happiness in every facet of life.

Make the best of your opportunity NOW! *Tomorrow is too late!!*

yourself wanting to make a good first  
impression.

But now you find that you have  
actually lived through the excitement of  
your first formal occasion at Ambassador  
College only to face tomorrow and  
Entrance Exams! "Will I make it?"

you ask yourself. After two days of  
exams you find yourself enervated and  
glad it's over. But it really wasn't half  
that bad.

Next comes the day of relaxation, fun  
and fellowship — the get acquainted

*(Continued on page 6)*





The librarians are always ready to serve you.

## Welcome to Ambassador College Library

"Books are the food of youth, the delight of old age; the ornament of prosperity, the refuge and comfort of adversity; a delight at home, and no hindrance abroad; companions by night, in travelling, in the country" (Cicero).

Welcome to Ambassador College, and, specifically, to the Ambassador College Library. Enclosed by these walls are many materials assembled with YOU in mind. These next four years are going to be busy, happy, fun-filled, and joyous. But you still need to study! That is where we can help you; where we stand ready to serve you. Our shelves are literally crammed with the information *you* are going to require, with aids to your quest for knowledge.

Books are only one of our resources; we also have magazines, newspapers, periodicals, file clippings, pictures, records, listening equipment, quiet rooms for study — and librarians to answer your questions!

Now then, the first problem will be the use of all these items. Like where are they and how do you find them? In the past, due to lack of space, different systems, inconvenient arrangement, and various and sundry other reasons, it has frequently been difficult to locate various sources quickly and efficiently. Times have changed! This

summer our Library has undergone a re-vamping, re-shuffling, re-vitalizing process. In other words, we moved everything! This means that you older students don't have any idea where anything is, either. May we show you?

September 1 has been designated as Library Fair Day! From 2:00-4:00 that afternoon we will be holding open house with guided tours to show you where things are, explain the new systems, and answer your questions. While you're here you might browse through our books for sale. These were removed from the shelves during our summer move. Some were considered no longer valuable on our shelves, others were replaced by newer editions, many are duplicates of valuable books already in the Library. Do spend a few moments looking through them. Who knows? It might be an inexpensive way to obtain some of your needed books for the coming year. Incidentally, there will be free punch and cookies!

See you at the Fair — Library, that is!

### Unclassified Ads

WANTED: Passing grades on entrance exams — all Freshmen.

FOR SALE: One beautiful blue Volkswagen — see Tom Turk.

FOR SALE: Old Testament Survey papers, willing to make deal — for details see Mary Bacon.

WANTED: Old Testament Survey papers, Mary's price too high.

WANTED: Students to write articles for the PORTFOLIO (in case you wonder what the PORTFOLIO is, it is the campus "news" paper). Articles will be accepted from ANY student. Place finished articles in Editor's mailbox.

## THE NAME GAME

"Pardon me. What's your name again? — I'm sorry, I still don't remember it. — I guess I just can't remember names." Have you said those very words after meeting someone for the second, third, or would you even believe the fourth, fifth, or sixth time?

The next few weeks and months are going to be filled with students meeting one another in friendly conversations. 197 students meeting the upperclassmen could become a real fiasco if we fail to remember one another's name. So how do we attack the problem? First, have the *DESIRE* to learn and remember names. Second, have a *PLAN*. Here's a plan employing seven *EASY* points applying the "three natural laws of remembering." Try it! I guarantee that you will have such immediate success that it will become like a game to you, a *NAME GAME*.

### I. Make Sure You Hear the Name Clearly

Hear the person's name *PRECISELY*. Insist on it. Ask him to repeat it. Ask how it is spelled. Picture the letters in your mind. You have the best camera available — the *MIND*. Focus it and snap the picture.

### II. Repeat the Name Aloud

Repeat the name during the conversation as many times as possible, and you will be performing two purposes. First, you will be making sure that you understand the name correctly. Second, you will be hammering the name deeper into your memory. Each repetition will anchor it there more thoroughly.

### III. Form an Association Between Name and Appearance

Observe a person's looks. Note the color of his eyes, hair and observe his features closely — associate these with his name.

### IV. If the Name Has No Meaning, Find a Substitute

If the name is not descriptive of anything, you cannot form a direct association. So look for a descriptive word that comes as close as possible in *sound* to the name that you want to remember.

(Continued on page 6)



# WELCOME TO A BUSY

*(Continued from page 1)*

wanted Ambassador students to "recapture the true values" in every aspect of life.

Here was the opportunity to break away from the old system—a system that has failed for hundreds of years, yet no one has dared to even try to change

Welcome to a busy year at Ambassador College. And we do mean busy! The pictures on these two pages will give you some small idea of the activities that will fill your every waking moment during your first year at Ambassador College.



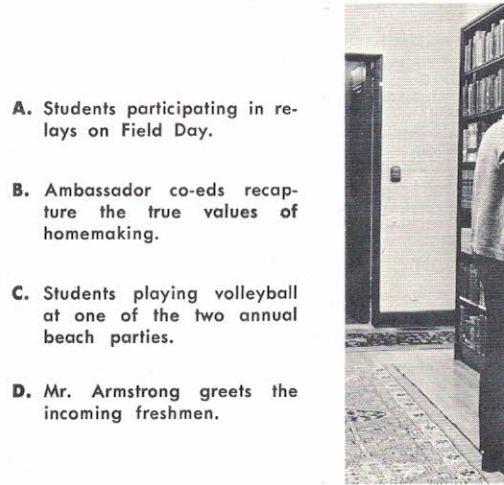
**A.**



**B.**



**C.**



**A.** Students participating in relays on Field Day.

**B.** Ambassador co-eds recapture the true values of homemaking.

**C.** Students playing volleyball at one of the two annual beach parties.

**D.** Mr. Armstrong greets the incoming freshmen.



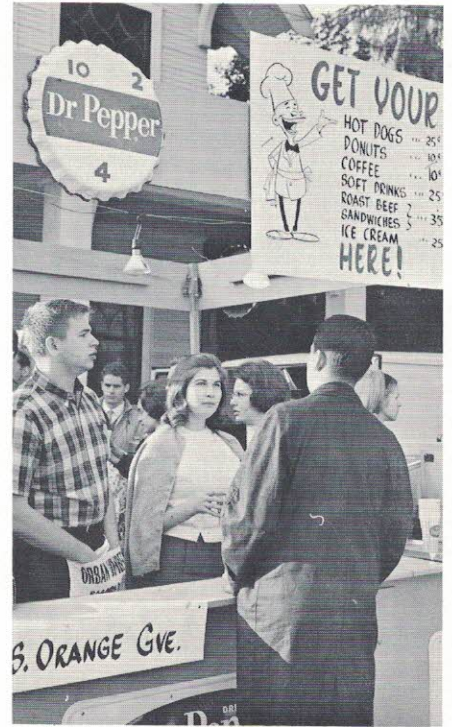


# YEAR AT AMBASSADOR

it. Mr. Armstrong dared to be different. And the results of the new system — God's system — are truly phenomenal. The proof of the worth of this new system is in the fruits that it has borne — the good jobs, the happy marriages, the living of life to the full the way it was meant to be lived — TRUE HAPPINESS.



Each and every one of these activities will help you recapture the true values in studies, sports, and just good clean fun. So . . . Make the best of your opportunities!



G.



- E. Researching in Ambassador's library.
- F. Ambassador Club . . . An Ambassador makes his point.
- G. Ambassadors sell concessions at the world-famous Rose Parade.
- H. French class — one of the four foreign languages offered.
- I. Field Trips for a well-balanced education.

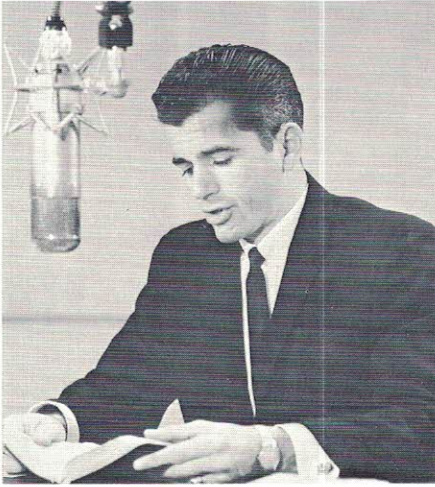


H.



I.





Mr. Armstrong behind the mike.



Mr. Smith at the controls.

## Television Work Grows—More Stations Added!

The race to reach the people is on! The news of the wonderful world tomorrow *must* go out *soon* with increased POWER! To make this possible, new media are opening up. One of the biggest of these new openings is television.

What about television? Where is it headed? How far has Ambassador College come already? What stations will *The WORLD TOMORROW* be on in the near future?

Since the decision to go on television has been made the television work has *shot* ahead. Shortly after the equipment was installed, Mr. Garner Ted Armstrong came in and sat down behind his broadcasting desk. The cameramen took their positions. The lights were turned on and the *first rehearsal* became the *first program* to be aired on channel 22.

Weeks have passed since and the program has been steadily improving with *immense* strides forward in both the technical and production areas.

NOW the *word is out!* *The WORLD TOMORROW* is on a television station in *Bermuda!!* Bermuda, a Crown colony, is situated in the Atlantic Ocean — 580 miles east of North Carolina.

Of the population of 48,000 sixty percent are Negroes, the rest are Europeans. The literacy rate is about 98 percent. The people are mostly "Christians."

The chief industry of Bermuda is tourism. The climate there is very mild

and humid — the temperatures averages 70 degrees.

There are about 12,500 television sets in Bermuda and two publicly owned commercial television stations, ZBM and ZFB. ZBM operates 55 hours each week and ZFB operates 38½ hours each week. *The WORLD TOMORROW* will be on station ZFB at 5:30 p.m. Sunday.

The cost for putting the program on in Bermuda is quite low. It actually costs *more* for the labor and wear on the recording tape than it costs for the station time! It costs only 36 dollars for the station time while tape depreciation and labor required to deliver the program (not including postage) is about 44 dollars.

No big response to the program is expected. It will be considered successful if there are three letters received each week.

But that's not the only news! *The WORLD TOMORROW* may soon be on a station in Texas. A program has been sent for audition to KLTV in Tyler. It is planned to have the program on at 10:30 p.m. one night each week. This will give Texas campus a chance to see the television version of *The WORLD TOMORROW* too!

The future plans include *full-color* television and *network* coverage! No definite dates have been set, but hang on — this work is blasting forward at a fantastic rate!

## Circular File

(Continued from page 2)

beach party. Here at last you have the opportunity to meet all those strange faces you have seen running around the campus — a day of relaxing in the sun, but watch that sun, it gets a lot hotter than you think! After a sing along, tired but happy Ambassadors will load the buses to return to campus.

The next day will be busy too! Registration day dawns bright and clear as enthusiastic Ambassadors "set their hand" for a year of diligent study!

This is just a glimpse of what the year will be like. Welcome aboard new Ambassadors. We're happy to have you with us.

## The Name Game

(Continued from page 3)

Pick a word that begins with the same letter as the name.

V. Write the Name Down as Soon as Possible.

Seeing a name in writing will definitely aid your memory if you are a person who remembers things seen rather than heard. Remember, your sense of sight makes the most lasting impressions on your memory.

VI. Check Past Portfolio Freshman Interviews as Well as the Present Edition.  
VII. Have the *DESIRE* to meet the New Acquaintances Again as Soon as Possible.

Your desire and enthusiasm to succeed is more important than the other six points combined. Be resolutely determined to remember those names. It is a sign that you are truly interested in them. Success comes through action. Be persistent and sincere in every occasion.

And if you fail to remember a name ask the person. No one ever feels offended, especially here at Ambassador College, if you show an interest in his or her name.

So get with it, Ambassadors. Enjoy the surprised look and the pleasant smile of a new acquaintance when you address him correctly by *NAME*. Go ahead! — Play the *NAME GAME*.



## A Lot of Living

Guess what! Ye ole 350 has changed sex. Don't be shocked! This year instead of being a men's dorm, it will be a women's dorm. Twelve of our co-eds will be living there this year. They will be the twelve that would have gone to 390, Apt. A. But, the Business Office has taken it over as you probably know.

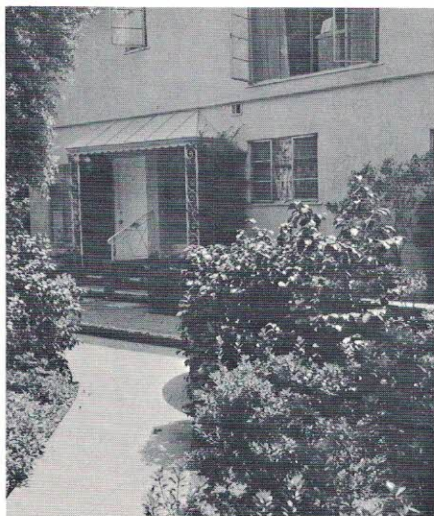
This year our students will be living in several newly acquired dorms.

Olcott Place, which has been ready and waiting for over a year, will finally be occupied. There will be about 58 men living on Olcott this year; about 20 in 407, 21 in 415, and 17 in 421. The interesting aspect here is the fact that 407 is the infirmary. The men will live right upstairs and the patients downstairs. They won't have to go very far to visit the sick.



421 Olcott Pl.

Behind Mayfair, some 40 girls will have the opportunity to live in the eight newly acquired apartments. The apartments numbered from 301 to 304 and 501 to 504 will have 5 girls each. They have very luxurious interiors. All of them have been well kept. Many of the previous occupants were faculty members or college employees. For example, Mrs. Stiles and Mrs. Lisman are a couple of past occupants. These apartments also have an interesting aspect! Each one features a woman's delight — a kitchen!



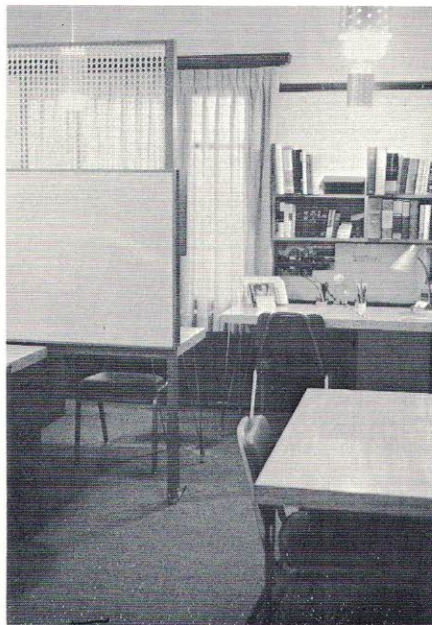
The new South Orange Grove Apartments.

But sorry! You won't be able to use them!

Del Mar has been remodeled during the summer and will be more elegant than ever. The rest of the men's dorms, 360 (Grove Manor) and 380 Grove will also be in top shape as usual.

Mayfair, Terrace Villa and Murphy House are ready for the girls. Grove Terrace, however, was lost to the bulldozers. There's nothing but space there now. But it will soon be turned into spacious green lawn for Murphy House.

There will be a lot of living in plenty of space (that's *lebensraum* to you German students). That's for sure! So enjoy these homes away from home because you really have something to appreciate. They're the best!



New study area in Del Mar.

## PIZZAZZ

### FUN | JOY

We're back again! PIZZAZZ has survived the summer and is back for another year of who-knows-what.

For those of you new to Ambassador College and for you old hands who have forgotten or never learned, PIZZAZZ is a weekly column in your PORTFOLIO.

What does the word, PIZZAZZ, mean? We're not sure yet! Last year we ran surveys, administered tests, and discussed PIZZAZZ in Ambassador Club. From our efforts we derived several rather colorful interpretations of the word including "Shmaltz," "Mexican beer," "love," and "that secret essence."

We even spent many issues attempting to define PIZZAZZ. Some of the partial definitions include:

Pizzazz is getting eight hours sleep and still pulling good grades.

Pizzazz is dating *all* the students, not just our favorites.

Pizzazz is sitting beside a girl at breakfast who doesn't want her eggs.

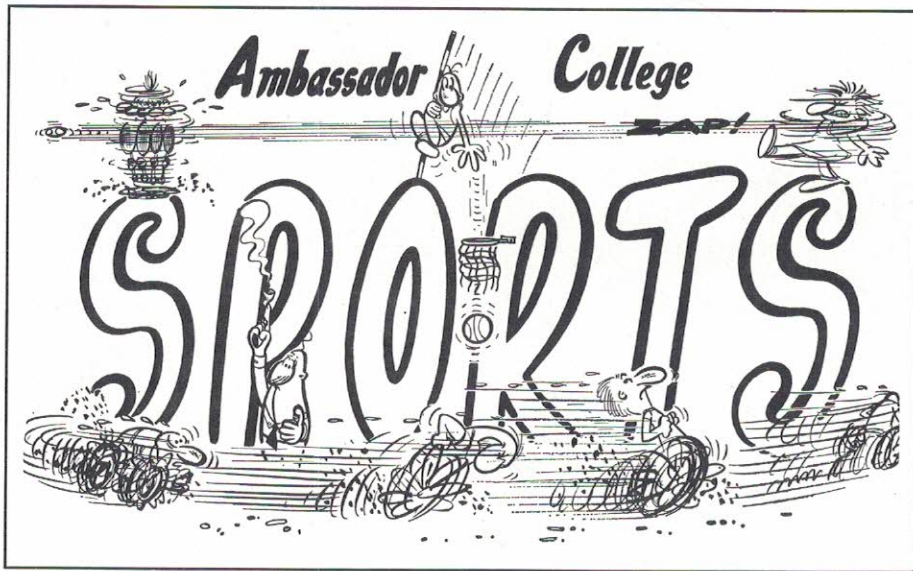
Pizzazz is brightening the other fellow's day with a big smile.

In short if we had to tell you what this column is about, we would have to say it is about "Life at Ambassador College." We probe life here on campus. We search out the fun and joy of campus life. We dig for the unusual and the hilarious. We get specific. Places, dates, times, occurrences, and names are our business — life hinges around them.

In fact, if you want to find your name in *The PORTFOLIO*, this is the best place to look. For example, John Turner, one of our new freshmen from Kansas City has already read his name in print.

We hope you will enjoy PIZZAZZ this year. We'll do our level best to make it worth reading. We hope you will enjoy Ambassador College this year too. Here's to a terrific year for you — jammed with life, fun, knowledge, and of course, PIZZAZZ.





### FOUL TIPS

With two weeks left in the summer softball league, the faculty appears to have the title sewed up. They are sporting a 7-0 record and are two games ahead of second place Los Angeles. San Diego is in third place, three games behind the league leaders.

Ambassador College closed out the season last Thursday and ended up in fourth place, with a 5-5 record.

With this tournament fast fading into the books, everyone can look forward to the beginning of our first intramural softball tournament. It will begin immediately after college resumes and will run until the fall festival recess.

The girls will play their games on the field behind the gym. The fellows will play at Eagle Rock Park on Sunday afternoons.

Notice to all would-be sprint champions — Lon Lacey is taking all challenges for the best time from the

Bookstore to the console in the Student Center.

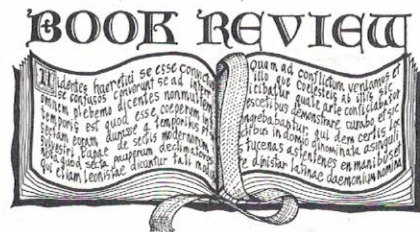
Beware to all students: With the get-acquainted beach party this Sunday it is time to warn about the Southern California sun. It can burn you severely before you know it — when you feel it, it's too late. So to avoid the agony of a severe sunburn follow these three simple steps:

1) Don't stay in the direct sun more than 30 minutes at a time. After this period, get into the shade. Even on hazy days, the harmful rays of the sun continue to bombard your skin.

2) Take adequate clothing. Men, wear a T-shirt when you are in the water. Have other clothing along. It gets quite cool after sunset on the beach.

3) Take along plenty of good sun-tan lotion or cocoa butter. Use these. They will cut down on the burn.

If you do this, you will have a good time on the beach party, and will be able to enjoy college the next few days instead of enduring it.



by Lon Lacey

Watch out! That luscious cream filled cake in the beautiful package isn't as good as it looks. The problem of chemicals in food has been one of growing concern in recent years. Since World War II a deluge of chemicals in the form of dyes, bleaches, emulsifiers, antitoxins, preservatives, flavorings, buffers, acidifiers, alkalizers, moisteners, drying agents, extenders, thickeners, defoliants, fungicides, insecticides, neutralizers, sweeteners, anticaking and antifoaming agents, conditioners, curers, hydrogenators, maturers, fortifiers and many others, have been added to the food you eat!

In the book, *The Poisons in Your Food*, by William Longgood, a definite link-up is given of the above chemicals and these hair-raising statistics. In the United States today (1958-it's worse now) there are a total of 88,959,534 registered cases of chronic illness. Allergic disorders affect 20,000,000 persons; nervous diseases, 15,000,000; psychosis and psycho-neurosis, 16,000,000; arteriosclerosis and degenerative heart diseases, 10,000,000. Besides these degenerative disorders, one retarded child is being born every fifteen minutes! Only a small percentage of Americans are relatively free from some sort of physical defect. And it's getting much worse!

Why isn't anything being done about it? Mr. Longgood explains about the conflict between health authorities and food processors, whose preoccupation with the shelf-life of their products often negates their concern for human life. The public remains the guinea pig as both sides haggle over the moral issues.

*The Poisons in Your Food* will help you become more aware of the quality of your diet and help you avoid some potential problems. You can order this book through the Campus Center Bookstore or read it at the library.

### A.C.

THE PORTFOLIO PRESENTS:

A.C.... THE BALANCED AMBASSADOR.



... GROGGY ... THE LATE SLEEPER.



... PHIL OCIFER ... THE PSEUDO-INTELLECTUAL SOPHOMORE PREACHER.



... AND JOE SEEFUS

THE STUDENT HISTORIAN



... PLUS A CAST OF THOUSANDS.

MAYBE EVEN YOU!

(ANY SIMILARITY BETWEEN THIS NAME AND THAT OF THE FAMOUS JEWISH HISTORIAN IS PURELY COINCIDENTAL.)

